

Allied May Reject Draft



On Complete Trade Practices

Ray Presents

THE doctors are advising us to "Stop worry and live". This reminds me of my dear mother, to whom I used to say, "You must live to be one hundred years old", and to which she replied merrily, "I will if they let me".

My mother had a sense of humour which was boundless. I have only inherited a fraction of it. By "they", my mother meant the Forces which govern the number of our living years. "They" did not let my mother live more than seventy-two, but the memory of her wit, of her optimism is as much alive as ever.

When I think about the advice of the doctors, I am inclined to quote my mother, "I will if they let me". By "they", I mean the Big Bullies, the National Gimme Gangs and Grabbers League that strike at nations, races and creeds, but I also include other humans with abnormal possessive instincts.

The prophets were prophetic in that they were men and women who could relate Effect to Cause. They remembered what had happened, they observed what was happening; and they knew that HISTORY DOES REPEAT ITSELF, with the modifications which suit the era in which history is being written.

WE, in Motion Pictures, must have observed without any claim to prophetic vision, that the whole structure of living in which an Industry of Motion Pictures was born, was changing. This is only a normal, usual observation. Life cannot remain stationary, it is always changing with every bit of food we eat, with every thought which we send out, with every invention, creation, from the smallest cell which makes up our body to the whole body of the world. What we may not have observed is that we were born at the end of a civilization, and had to adjust ourselves to world changes.

When the Screen found a voice with which to speak, inarticulate millions through the power of the screen, the radio, the press, through the decay of old institutions found their voices also.

If we pause from buying, selling, producing and exploiting long enough to observe, we will discover that we have changed tremendously, moving with the evolutionary forces of the time in which we lived and live. Our March of Time, our News Reels, our story material, our advertising and exploitation of product, our manner of presentation has become modernized, which

means we realize that the nations speak to each other today in their own language and in ours; and that we have learned to absorb and to understand, to reflect this internationalism upon our Screen, developed to meet popular interest.

BUT OUR TRADE PRACTICES HAVE NOT CHANGED. We have carried on selling and buying according to the traditions in which The Infant grew up. Our financial set-ups changed, but trade practices as between customer and trader went on with a growing resentment dormant within the Industry, or flaring up from time to time.

The old economic system has crumbled or nearly crumbled, but we carry on in the same old way regardless of the fact that we have joined the freedom-lovers, the defenders of Democracy who are allied against the inroads of Dictatorship.

We have been talking about trade practices, standard contract, blind and block booking, clearance, protection so long that even two-by-four women's organizations have film committees which debate these film trade practices.

The U.S. Government has ordered that we stop running to its legislators and departments with Film Complaints; this is another way of telling us to put our house in order. We have heard for months and months of the "grand get-together", but the result of many meetings is a completed draft of trade practices not acceptable, we hear, to the Allied, the latter which precipitated the Government's action and interest in our trade practices. So where do we go from here?

IF our Governments are anything like the Governments of other countries, we must conclude that they are "not fooling". The old days of "stalling", of pouring oil on the troubled waters are passed. The men who have amassed fortunes in Motion Pictures must be satisfied to retain what they have gained; and to share future profits, because War or no War, the Governments are going to be RECEIVER-GENERALS for the Big Money which is to be made. We might as well divide it up among those who help to make it.

If we tolerated Monopolists who grew up with Motion Pictures, our toleration was somewhat inspired through the fact that even the Grabbers had to pioneer and work hard for

(Continued on Page 5)

Co-operatives Coupled With Combines and Circuits in Trade Practice Draft.

The Canadian Moving Picture Digest

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DONATES MOVIE PROJECTOR

Westville, N.S.—At a special meeting of the Church Street School here, a five hundred dollar movie projector was presented to the school by a prominent citizen, William A. Reid. In addition to the machine Mr. Reid has established a fund for films. Among those present was Mrs. L. G. Ferguson, School Commissioner, and wife of the former manager of the Roxy Theatre, Westville.

REBUILD BURNED HOUSE

Brockville, Ont. — Plans are completed for the rebuilding of the New Theatre, which was completely gutted by fire two years ago. Tenders for the various trades, including plastering, carpentry, wiring, heating and plumbing will be called in the near future. Davidson and Smith, local architects, prepared the plans.

FRANK KERSHAW BACK

Winnipeg, Man. — Frank H. Kershaw returned to Winnipeg this week from a visit to his parents, Mr. and Mrs. Raymond Kershaw, at Victoria, B.C., to which city his father had retired after 30 years in moving picture business in Winnipeg. Here he had built the Osborne and Tivoli theatres, the home for many years of British pictures and he was one of the best known and successful independent exhibitors of the city. His son, Frank, is now the regional manager of his father's former chain and a number of other Winnipeg theatres.

HAMILTON UNITED SHOWS NET PROFIT INCREASE

Hamilton, Ont. — For the year ended December 31, 1938, Hamilton United Theatres Ltd., showed a net profit of \$54,453, a slight increase over the \$54,355 shown the previous year. A 6% dividend was paid on the preferred shares, totalling \$47,274 against \$43,335 in 1937. Operating profit, plus other income totalled \$80,912, with taxes taking \$9,718, and depreciation listed at \$16,740.

COMPLETE THEATRE PLANS

Winnipeg, Man.—Plans are being completed for a theatre building at Killarney, Manitoba, at a cost of \$20,000 for J. Hellis. Architects are Over and Munn, Winnipeg. Plans call for a building of one storey of frame and stucco construction with conditioned-air heating. Theatre is to be equipped with the latest type of seats together with the most up-to-date sound equipment. Tenders are to be called by the architects about mid-April.

COLUMBIA DECLARES DIVIDEND

New York, N.Y. — Columbia Pictures Corporation announces that the Board of Directors, at its meeting, held yesterday, declared a quarterly dividend of \$0.68¾ per share on the \$2.75 Convertible Preferred Stock of the Company, payable May 15th, 1939, to stockholders of record May 1st, 1939.

ESQUIRE, BRANTFORD, OPENS

Brantford, Ont.—The new Esquire Theatre opened here recently to the plaudits of the townspeople, who showed their appreciation of the beautiful 1,000-seat modern movie palace by attending the opening by the hundreds. The house has been completely remodelled, 300 additional seats have been installed, and a stage suitable for vaudeville, and dressing rooms have been added. The very latest in modern sound equipment and projection apparatus are also new features of the enlarged Esquire. The Esquire is owned by Harry Firestone of Toronto.

GENERAL FILMS V-P BACK

Regina, Sask. — Stanley Atkinson, vice-president and treasurer of General Films, Regina, returned recently from a three week business trip to Vancouver, where his company is establishing a branch office.

HOLD U.A. CONVENTION IN HOLLYWOOD, MAY 8

New York, N.Y. — United Artists will hold its 20th annual convention in Hollywood beginning May 8, Murray Silverstone, head of the world-wide operations of the company, announced today. The entire field staff, together with the home office executive personnel will be in attendance.



At the convention, Mr. Silverstone will present to the organization the details of the company's 1939-40 product.

Eleven producers will be represented on the release schedule of United Artists' forthcoming season. These include Samuel Goldwyn, Alexander Korda, David O. Selznick, Walter Wanger, Edward Small and Hal Roach. Charles Chaplin and Douglas Fairbanks will each contribute to the 1939-40 program. The delegates to the United Artists convention will also have their first opportunity to welcome as United Artists producers the Sol Lesser and Ernst Lubitsch organizations, and to meet David Loew, the newest producer under the United Artists banner.

Practically the entire United Artists organization will arrive in Los Angeles by Sunday, May 7, when they will be guests at a reception tendered in their honor by Mary Pickford.

SAINT JOHN VISITORS

Saint John, N.B.—Carl Nelson of the Community Theatre, Parrsboro, N.S., was a recent visitor at Saint John. Other visitors were Harry Adkins and Ted Curtis, managers of the Kent Theatre, Richibucto, N.B.

Reg. March, manager of the 20th Century-Fox Film Corp. at Saint John, has returned from his company's Sales Convention at Chicago.

A. E. Smith of Regal Films and Charles Chaplin of United Artists were in Halifax recently.

WRECK VAUDEVILLE HOUSE

Regina, Sask. — The old Regina Theatre, known throughout Canada to old-time vaudeville artists, was torn down by city workmen at the latter part of March. The building was condemned many years ago, and the property on which it stood, sold to the Hudson Bay Company, ostensibly for the purpose of building a million-dollar store. The store was not erected and now it is presumed the cleared space will be used for a parking lot. This leaves only one closed theatre in Regina, the ten-year-old Broadway.

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Warners Backing "Juarez" \$2 Run at Hollywood Theatre, N.Y. With \$100,000 Advertising Campaign. Opens April 25

A
Fair Trade
Practice
is on the
Next Page...

THE ONLY **FAIR** AD 1939-40 IS THE REC

Four Daughters

The Sisters

Brother Rat

Angels With Dirty Faces

Devil's Island

Dawn Patrol

Valley of the Giants

They Made Me A Criminal

Blackwell's Island

Naughty But Nice

Hero for a Day

The Oklahoma Kid

IT'S FAIR T

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Against

ADVERTISEMENT FOR ORD FOR *1938-39!*

COMPARE!

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Field!

Dodge City

Wings of the Navy

You Can't Get Away With Murder

Confessions of a Nazi Spy

Juarez

Each Dawn I Die

Yes, My Darling Daughter

Family Reunion

The Kid From Kokomo

Dark Victory

Hell's Kitchen

The Roaring Crowd

OUR PACE IS YOUR

1938-39 Sets the Winning

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4 **Pict**
for

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1939-40

36

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Fair Selling
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Fair Sailing



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WARNER BROS.' PROPOSED PROGRAM OF PRODUCTIONS FOR THE SEASON 1939 AND 1940



"QUALITY IS NOT A PASSING FASHION"

The foremost thought in Warner Bros.' minds at all times is to make good pictures, to present these pictures with the strongest showmanship and merchandising possible, and to offer them on a fair "live-and-let-live" basis. This, we believe, is the type of fair practice which has given Warner Bros. their enviable position in the industry today.

The success of Warner Bros. pictures this season, their success in the new season to come — and in the seasons that will come after it — represents a good deal more than is apparent to the appraising eye. The reason for our present position lies deep beneath the surface of an edifice which 29 years of careful construction has at last brought to completion. Development was sure, the goal inevitable, because an unswerving sincerity of purpose was its foundation! That purpose — not merely to make motion pictures but to make motion pictures as fine as they can be made — has now matured to its fulfillment. This we believe is clearly apparent in the productions we have listed as an indication of the material which, allowing for the exigencies of production, we contemplate producing for 1939-40.

Yes, these are great attractions, unquestionably the greatest we have put forth in one season, but to us of Warner Bros. they are the materialization of our company's motivating thought, "Quality Is Not a Passing Fashion." Now that the quality we have built toward and planned for has been attained, it is inevitable that it will continue.

Bradwell L. Sears
General Sales Manager

PAUL MUNI

☆ THE LIFE OF BEETHOVEN ☆

A distinguished addition to Paul Muni's memorable characterizations. The genius of the most revered figure in music . . . his defiance of Napoleon in an age when liberalism was heresy . . . the women who resented his passionate intensity and eccentric manners . . . the tragedy of deafness in his later life . . . and the solace he found in music as immortal as his own soul . . . A stirring life none but Muni could re-create!

ERROL FLYNN

☆ THE SEA HAWK ☆

with OLIVIA DE HAVILLAND

The author of 'Captain Blood' and its star! Dashing leader of Rafael Sabatini's saga of the Beggars of the Sea. The days when England's only navy was a colorful clan of adventurers who swept the Atlantic. Produced on a scale more spectacular than 'Captain Blood'!

BETTE DAVIS

☆ THE OLD MAID ☆

WITH MIRIAM HOPKINS
AND HUMPHREY BOGART

The Pulitzer prize-winner and 2-year stage success. To be directed by Edmund Goulding who directed Bette Davis' in her Academy Award picture, 'Dark Victory'.

JAMES CAGNEY AND GEORGE RAFT

☆ INVISIBLE STRIPES ☆

Adapted from Warden Lawes' flaming best-seller. The most powerful theme since 'Angels'! Not a prison story . . . but the tortured drama of 'after prison' . . . the invisible stripes a 'timer' wears forever. A tremendous opportunity for this dynamic new team.

BETTE DAVIS

☆ ALL THIS AND HEAVEN TOO ☆

Biggest book-scoop in 5 years! Apace with 'Gone with the Wind' in all quarters! The soul-stirring story of the girl who became the world's most notorious name, brings another 'Victory' to the screen's greatest actress.

JOHN GARFIELD

☆ DUST BE MY DESTINY ☆

As timely as it is real. Garfield, sentenced to vagrancy in a penal workhouse, escapes to marry the girl he loves—and is forced to live a fugitive life. The amazing manner in which he wins a new trial and freedom will awaken every citizen to the needs of victims of narrow-minded 'justice'.

☆ JOHN DILLINGER, OUTLAW ☆

The newspapers' Dillinger headlines in themselves make as exciting a story as could be fictionized. But add to this the human story of an average boy sent to the penitentiary — by mistake — before he was 20 . . . and the 9-year lesson behind bars that turned him into a ruthless animal, fascinating to women but feared by friend and foe until death — and you have some idea of the impact you can expect in the show.

JAMES CAGNEY

☆ THE STORY OF JOHN PAUL JONES ☆

The stranger-than-fiction biography of the Scotch pirate who became the 'Father of the American Navy'! Mighty armadas, great sea battles, tender romance . . . produced on a scale in keeping with its spectacular setting. Picture Cagney as that fiery scourge of the seas whose daring conquest led America through the stormiest naval encounters of the revolutionary war!

EDWARD G. ROBINSON

☆ THE MOON AND SIXPENCE ☆

BY W. SOMERSET MAUGHAM

A story with the world for its background and the creator of 'Of Human Bondage' for its author! The most dynamic role yet brought to the screen by Robinson!

☆ THE LIFE OF KNUTE ROCKNE ☆

There are 80,000,000 football tickets bought every year—and every one is a herald for this show. Based on the autobiography of the immortal coach. Screen's first document of this great American, his background, his work, his rich humor, the unforgettable heritage he left. To be produced with the cooperation of Notre Dame University.

☆ THE BISHOP WHO WALKED WITH GOD ☆

BY QUENTIN REYNOLDS

Based on the life of Martin Niemöller, the fighting minister called the greatest enemy of the totalitarian states. Every newspaper in the country has headlined his great struggle . . . now Warners will have it screaming on celluloid!



ACADEMY AWARDS

WON BY

WARNER BROS.

THIS YEAR

The long list continues on the next page . . .

ERROL FLYNN

☆ THE ADVENTURES OF DON JUAN ☆

The title tells all! Expect more adventure than 'Robin Hood'. The story of the world's most famous lover will be filmed on a matchless scale by the artisans who have given you such epics as 'Robin Hood', 'Anthony Adverse' and 'Juarez'.

☆ BATTLE OF CITY HALL ☆

THE DEAD END KIDS

The 'Kids' come off the streets and reform! So picture what goes on when they take over City Hall! Here's comedy and drama — and a story to top 'Crime School' for suspense-filled action!

☆ DISRAELI ☆

CLAUDE RAINS

The 'Zola' of England. More stirring now than ever because of its up-to-the-minute theme of dictators, land grabs, persecution. A really important screen document.

☆ EPISODE ☆

with

PRISCILLA LANE AND JEFFREY LYNN

The sweethearts of 'Four Daughters' and 'Darling Daughter' are set for big things this year and this is one of them. Priscilla plays a music student and Jeff just plays — but how!

EDWARD G. ROBINSON

☆ THE STORY OF DR. EHRLICH ☆

Another 'Pasteur' . . . and another great life that triumphed over ignorance and persecution to give the world the cure for its most dread disease! Another big 'first' for Warners and another great biographical drama for the screen.

☆ WE ARE NOT ALONE ☆

Another best-seller scoop from the pen of celebrated James Hilton! We are not alone when we say this is one of the most important stories to be filmed.

☆ CAREER MAN ☆

JEFFREY LYNN AND ANN SHERIDAN

A brand new entertainment angle — the first story of the U. S. Diplomatic Corps! The Spanish revolt, European intrigue, the armament race, international espionage, pack it with 1939's most original brand of screen dynamite!

JAMES CAGNEY

☆ THE WORLD MOVES ON ☆

From the pen of world-syndicated Mark Hellinger comes this stirring kaleidoscopic view of America's most dangerous days! The pre-war teens, the lush twenties, the jittery thirties all woven into a thundering cavalcade of adventure!

EDWARD G. ROBINSON

☆ BROTHER ORCHID ☆

The nation's orchids went to *Colliers* for this unusual magazine serial. An entirely new and different Robinson portrayal! The hilarious story of a mobster who hides out in a monastery and learns to like it.

JOHN GARFIELD

☆ FORGIVE US OUR TRESPASSES ☆

The success of 'Magnificent Obsession' and 'Green Light' assures the latest Lloyd C. Douglas novel instantaneous approval! Its heart-gripping theme is timed to perfection to further this great new star's ever-increasing following.

☆ FOUR WIVES ☆

A SEQUEL TO FOUR DAUGHTERS

with the same cast

The long-awaited follow-up to 'Four Daughters' written by the same author, Fannie Hurst, and filmed by the same director with the same lovable stars. The girls have become women but the same rich drama and heart-warming appeal assure it of the same universal acceptance!

☆ GIVE ME A CHILD ☆

We earnestly believe this to be one of the most human themes that it has been our privilege to offer. Two prominent stars now being selected will portray the stirring leading roles.

☆ EYES OF THE ARMY ☆

Each year Warner Bros. dedicates part of its program to America's great Services and Military Institutions. 'Eyes of the Army' takes its important place besides 'Wings of the Navy', 'Submarine D-1', 'Devil Dogs' and the others.

☆ THE TANKS ARE COMING ☆

First and only film of Uncle Sam's mechanized cavalry! In keeping with Warners' authentic 'service' policy, it will be produced on the actual scenes of operations with the full cooperation of the United States Army.

☆ *A SEQUEL TO BROTHER RAT* ☆

Same stars, same author, same setting, same director collaborate to bring in another lightning-paced picture big enough to top its predecessor!

☆ *BURNING DAYLIGHT* ☆
BY JACK LONDON

Unquestionably London's most gripping adventure story... with all the roaring action of America's fiercest era! Mighty days of the Klondike, wicked nights of the Barbary Coast live again in a magnificent red-blooded romance.

FRED MacMURRAY and PAT O'BRIEN

☆ *THREE CHEERS FOR THE IRISH* ☆

with ANN SHERIDAN, RONALD REAGAN,
FRANK McHUGH and ALLEN JENKINS

You can't beat the Irish and you can't beat the heart appeal Warners have put into this one! Get set for a new high in hilarity when these harps start swinging!

☆ *ON YOUR TOES* ☆

WITH ZORINA AND AN IMPORTANT
MALE STAR

Rodgers and Hart wrote it—N. Y. held it for 2 years—now it zings to the screen with the most sensationally publicized dancing star in years—the talk of the country, star of the legit season's musical hit, 'I Married an Angel'.

☆ *THE DESERT SONG* ☆

A mass smash on two continents, it boasts Sigmund Romberg's world-remembered music, an action-crammed story, hundreds of daredevil horsemen, the most spectacular desert scenes ever filmed! To be produced in Technicolor with a great singing star.

BETTE DAVIS AND ERROL FLYNN

☆ *THE KNIGHT AND THE LADY* ☆

Maxwell Anderson's memorable Theatre Guild production brings Bette Davis to the screen in the famous love story, with Errol Flynn as the hero who defied the world for a queen's love!

Warner Bros. Pictures

Are "Bench-Made"

Because It's Fair to You!



There is no "Assembly Line" at Warner Bros. No properties this important can be "rushed through" to meet release dates. Only because we are prepared as is no other company—with our background of high-quality production, and the vast resources of our studios, the world's largest, is this policy possible. Our current program definitely demonstrates that this exclusive method—and this method solely—assures the consistent delivery of successful motion pictures for the future, as in the past.

☆ *AND IT ALL CAME TRUE* ☆

with

*JAMES STEWART, ANN SHERIDAN and
HUMPHREY BOGART*

The prize-winning novel by Louis Bromfield becomes a major addition to the record number of prize novels on the Warner story list!

☆ *DEAD END KIDS AT COLLEGE* ☆

From 'Crime School' to college and are they a pain in the seat of higher education! Fans called their basketball game in 'Angels' one of the year's funniest episodes—so you know what to expect when they take up football . . . and everything else in sight.

☆ *YOU CAN'T ESCAPE FOREVER* ☆

BY THELMA STRABEL

One of the most important Cosmopolitan Magazine stories of the past 3 years. Played against a background of Paris, Cannes, Switzerland and the U. S., this is one of the most extraordinary romantic dramas on our program.

JOHN GARFIELD AND ANN SHERIDAN

☆ *TWENTY THOUSAND YEARS*

IN SING SING ☆

'Twenty Thousand Years in Sing Sing' and twenty thousand thrills on the screen! From the pen of Warden Lewis E. Lawes! A behind-the-scenes story mighty with the clash of men, to be advertised and publicized as sensationally as it will be filmed!

☆ *4 SECRET SERVICE STORIES* ☆

*BY W. H. MORAN, EX-CHIEF U. S. SECRET
SERVICE, WITH RONALD REAGAN*

This series is building every second. Headline scoops and straight-from-the-files stories of espionage will inspire four more action-packed shows for the coming season!

☆ *4 NANCY DREW STORIES* ☆

BONITA GRANVILLE—FRANKIE THOMAS

The first releases of this swell series met with such instantaneous approval that Warners will follow it with four more in 1939 . . . all with new action, new adventures, new laughs.

☆ *4 TORCHY BLANE ADVENTURES* ☆

More and merrier stories for this popular series about the smartest female newspaper man that ever scooped to conquer!

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ERROL FLYNN ★ JAMES CAGNEY
EDW.G. ROBINSON ★ JOHN GARFIELD
PRISCILLA LANE ★ JEFFREY LYNN
OLIVIA De HAVILLAND
'DEAD END' KIDS ★ HUMPHREY BOGART

JAMES STEWART Courtesy
MGM ★ FRED MacMURRAY Courtesy
Paramount
JEAN ARTHUR Courtesy
Columbia ★ VERA ZORINA Courtesy
Samuel Goldwyn

PAT O'BRIEN ★ GEORGE BRENT ★ ANN SHERIDAN
GERALDINE FITZGERALD ★ WAYNE MORRIS ★ MIRIAM HOPKINS
CLAUDE RAINS ★ ROSEMARY LANE ★ JOHN PAYNE ★ GALE PAGE
Fay Bainter ★ Eddie Albert ★ Jane Bryan ★ Donald Crisp ★ Margaret Lindsay
Frank McHugh ★ Allen Jenkins ★ May Robson ★ Bonita Granville
Jane Wyman ★ John Litel ★ Ronald Reagan ★ Johnnie Davis

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HAL B. WALLIS, *Associate Executive in Charge of Production*

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Anatole Litvak • Ray Enright • Lewis Seiler • William Clemens • Terry Morse
William McGann • Noel Smith • Crane Wilbur

Warner Bros.

*...the company
that believes in
Fair Practice!*

Distributors Charge Proposed N.S. Bill "Interference With Trade"

Halifax, N.S. — Colonel John A. Cooper of Toronto, President of the Motion Picture Distributors and Exhibitors Association of Canada, was in Halifax recently in connection with a protest to be made against a proposed bill to license and regulate film exchanges. The Bill was proposed, it is said, by a small group of theatres of the smaller type and is aimed at placing major film productions on a uniform price rating, and preventing the larger theatres from buying at higher prices and obtaining priority of release.

The Film Distributors state, according to Colonel Cooper, that they "regard this bill as amounting to undue interference with normal trade". Those who are opposed to the Bill feel that it includes unworkable sections—sections which if enacted would be unjust discrimination against large vested interests of vast economic importance to the Maritime Provinces and to Canada as a whole—a revolutionary attempt to regiment private enterprise under Government control, involving a principle, they allege, that would therefore apply to any trade—a dangerous and illogical suggestion. Proponents point out that only Monopolies, as they claim the Film Industry here has become, would be affected.

It was expected that Colonel Cooper would appear before the Law Amendments Committee of the N.S. Legislature, which was considering the Bill. This was the Bill introduced by Malcolm Paterson (Lib. Cape Breton West), and which would give a Government Board power to fix prices of films among other changes. The Bill may be revised in several clauses.

Among those who spent a few days in Halifax recently in connection with the Bill were: N. W. Mason, New Glasgow, A. J. Mason, Springhill, J. Green of Glace Bay, Frank Sobey of Stellarton, E. R. Lynn of Sydney, D. P. MacDonald, Sydney, George Khat-tar of Whitney Pier, Fred Gregor of New Waterford, W. O. Bligh of Berwick, N.S., and W. H. Cuzner of Sydney Mines, N.S.

MANAGER WINS PASS

Regina, Sask. — Wind-up of the winter sport season in Regina found the staff of the Roxy Theatre the big winner among local theatre curlers. Frank Hastings, assistant manager, was a member of the team that won the city championship, the Minot, North Dakota, championship, and three smaller contests. In the ladies division Loma Phaneuf, cashier, reaped six crystal goblets for her skill with the rocks, and manager I. Reinhorn, in his first season as a curler, became the proud winner of—a month's pass to the Grand and Roxy theatres.

COMPLETE OXFORD THEATRE

Tillsonburg, Ont. — It is expected that definite announcement of the date of opening of the new Oxford Theatre will be forthcoming within the next few days, as work is rapidly nearing completion on this project. This week the sound equipment was installed, one of the final steps.

FIRE MARS OPENING

Toronto, Ont. — A mysterious fire which broke out in a ground floor storage room, causing a near panic among the audience, marred the opening of the new Metro Theatre, corner of Bloor St. and Manning Ave., Toronto. Manager E. Stein, and his assistant, James O'Connor, did their best to stem the hasty exit of the patrons when the cry of "fire" was heard, but the task was impossible. One woman, Mrs. Robert Lennox, was knocked down and trampled on in the excitement. Damage to the theatre amounted to \$75.

CLARK GABLE TO REPEAT DUCK-SHOOTING FORAY

Winnipeg, Man.—Clark Gable, No. 1 moving picture idol, is coming back to shoot ducks in Manitoba marshes again this fall, and he's not only bringing Carole Lombard the new Mrs. Gable, with him, but also such famous film folk as Gary Cooper, Wallace Beery and Robert Montgomery.

Gable is still showing photos of the ducks he bagged at Jimmy Robinson's shooting lodge on the shores of Lake Manitoba near Portage la Prairie last fall, and he's anxious for his friends from Hollywood to get in on the sport.

"The boys here just can't imagine as many canvasbacks and mallards as the photos show," Gable declared in a recent letter to Jimmy Robinson, who as well as operating a shooting lodge for millionaire sportsmen, is a writer and keen sportsman himself.

Last fall, Gable, who came up alone to the lodge, had a whale of a good time, and was successful in bagging his limit the first day of his arrival.

FOR QUICK SALE

2 Simplex Model K double bearing mechanisms — rebuilt — like new condition. \$200.00 each.

1 Simplex single bearing spare movement. \$15.00.

1 Continental motor generator set with control panel — double 25 ampere capacity — 3 phase 220 volts — 60 cycle. \$175.00.

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"DAWN" REMAKE FIRST WILCOX HOLLYWOOD FILM

Hollywood, Calif. — Production of the true life story of Nurse Edith Cavell, shot twenty-four years ago by a volley of a German firing squad for having assisted British, French and Belgian soldiers to escape from Belgium, was announced recently, by RKO Radio Pictures.

The challenging Cavell story, one of the heroic episodes of the World War, will be produced in Hollywood by Herbert Wilcox. Anna Neagle, star of "Victoria the Great," will enact the role of the English nurse in whose honor a statue has been erected in London. This will be Herbert Wilcox's first picture under the joint production agreement with RKO Radio, and the first American film to star Miss Neagle.

Mr. Wilcox's greatest success, surpassing even his two Queen Victoria films, was his world-famous silent "Dawn". He produced and directed it ten years ago. Sybil Thorndike then played Nurse Cavell. Subjected to hostile German criticism before shown, it became the most sensational political 'cause celebre' of motion pictures.

Mr. Wilcox announces that as Cary Grant is as yet unavailable, he will make "Marie Lloyd," the story of the English music hall favorite, late this year.

STRAND, PORT COLBORNE, TO OPEN MID-APRIL

Port Colborne, Ont. — The new Strand Theatre, which Premier Operating Corp. of Toronto is having built to replace the old Strand, destroyed by fire last fall, will be opened around the middle of this month, it was learned this week. The building is of fireproof construction throughout, 54 feet wide by 138 feet long. Structure is built around structural steel, with walls of Haydite block, rock wool insulated, with a buff dressed brick front. Vitrolite is being employed for the marquee and for the ticket booth. Sydney Burton, temporary manager of the Royal, Parry Sound, will manage the new house when completed.

CHILDREN'S SHOW A SUCCESS

Regina, Sask. — A children's program, so old that it now attracts a second generation, was started again at the re-built Rex, Regina, on April 8, after a six month's break. The program, a Saturday morning matinee and sing song, is aimed entirely at juvenile trade, and customarily attracts around 600. A cowboy orchestra leads the singing and the words of popular songs are flashed on the screen. For the last two years it has been carried over radio station CJRM. H. A. Bercovich, manager, revealed the children's show has been a feature at his theatre for so long, he now gets fans whose parents were patrons more than a decade ago.

British Market Open For Canadian Documentary Films

Winnipeg, Man.—A tremendous potential market exists in other countries, and especially in Great Britain for documentary films dealing with the life of the Canadian people and with the contemporary west, and its colorful Northwest Mounted Police.

This statement was made in Winnipeg, recently, by Donald G. D. Fraser, executive secretary of the Canadian Film Committee.

He is making a tour of Canadian cities in order to get in touch with branch representatives of the committee. The committee has as its purpose the co-ordination of documentary film activities throughout Canada.

Mr. Fraser spent last year in England, gaining experience in all phases of film manufacture. England is at present carrying on advanced work in the expanding industry of documenting various aspects of modern life and industry.

So far little has been done in the way of exporting knowledge of Canada, and English distributing agencies would eagerly welcome films portraying the manners, customs and industries of Canada, he said. The present trend is toward injecting a note of dramatic human interest into the film shorts.

In contrast to the purely entertainment brand of film work, where the situation is taken and characters and a background built around it, the documentary film seeks its story in the background.

Mr. Fraser is not concerning himself with the matter of making films in Canada, however.

The committee is concerned with the distribution end of the business. In Canada at present there is a demand in schools and from community organizations of various kinds for instructional films. The committee is seeking to act as a clearing house for these films and make them available to as wide a public as possible.

Some 50 British shorts are now on the way to Canada and they will be apportioned by the committee to various distribution centres throughout the country.

The committee receives financial assistance from the Imperial Relations Trust in Great Britain. It is hoping to receive similar grants from Canadian and United States sources eventually to enlarge the scope of distribution.

This year the Canadian government

is arranging to have an English company make two films dealing with the youth training work in this country.

One of the best films made last year in England was a short dealing with an actual incident aboard a trawler in the North Sea, Mr. Fraser said. It showed how wireless served the shipping industry today and was made by the post office, which has been prominent in documentary film work.

Propaganda is not the concern of these films, but the aim is to provide the public with informative glimpses of present day life, Mr. Fraser said.

In England, the company with which he was associated rented its technical equipment from film companies, Mr. Fraser said. An English documentary film costs anywhere from \$2,000 to \$25,000 to make. Commercial firms would back the making of films much in the way they do with radio programs in the United States.

BRITISH DEAL OFF

Trenton, Ont. — The deal whereby a British film company, rumoured at one time to be Gaumont-British, would purchase the building formerly occupied by Wright Motors, for reconstruction into a theatre, has fallen through, with the British company not exercising their option, which expired recently. That it was expected the deal would go through is evidenced by the fact that the town, owners of the property, requested the tenants to vacate the premises. Mayor Cory stated that the English concern, whose name he would not divulge, had paid \$250 down when given the option.

WALLACE SAULT "IMPROVING"

Saint John, N.B.—Friends of Wallace A. Sault, and they are many, both in this territory and elsewhere in Canada, will regret to learn that the injuries received by him in a recent motor accident, were more serious than at first thought. He is a patient at St. Joseph's Hospital, where his condition at this writing is reported "improving". Mr. Sault slipped on the icy sidewalk and fell in the path of an approaching automobile, injuring two ribs and suffering considerable from shock. The Film Colony here wishes him a speedy recovery.

HOLD FASHION SHOW

Dartmouth, N.S. — The Mayfair Theatre had its annual Fashion Show in co-operation with Jacobson Bros. Department Store during the days when the theatre was showing "Dead End" and "52nd Street". Mayfair patrons look forward to this event with great interest, and this year's Show attracted record crowds.

YOUTHS CREATE DISTURBANCE

Halifax, N.S.—A queer case came up in a Halifax Police Court recently when four young men were charged with causing a disturbance while in a theatre, and not removing their hats. They were convicted and ordered to keep the peace for six months. They said that they entered the theatre late and did not remove their caps. Requested to do so by an usher, they did not comply quickly and the usher took a cap from one of the youth's heads. This led to an argument and the youths were taken to the police station charged with causing a disturbance.

THEATRE TENDERS CALLED

Winnipeg, Man. — Tenders are being received for construction of a theatre on Provencher Ave., in the Provencher block, St. Boniface, across the Red River from Winnipeg, by M. H. Halparin, owner.

This building was destroyed in a fire about 18 months ago, and repairs were carried out to one half the block which will be completed shortly for suites. Plans have now been completed by the architects, Kaplan and Sprachman, of Toronto, for construction of an up-to-date theatre on the ground floor.

When completed, it will be known as the Paris Theatre and will run both English, Belgian and French pictures. Associate architect is Edgar Prain, Winnipeg. Work on construction of this theatre is to be carried out by day labor under the supervision of the owner. Work is expected to get underway within the next seven days. Cost when completed will be \$35,000.

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CHARLES A. BOCHNER, Mgr.

**RKO Radio's "Story of Vernon and Irene Castle" Record-Smashing \$110,000
2nd Week, Radio City Music Hall**

ACTION PICTURES



Wearing the identical costume that Irene Castle wore for the same number over twenty years ago, Ginger Rogers and Fred Astaire dance the "Castle Waltz", in RKO Radio's magnificent production, "The Story of Vernon and Irene Castle".

THEY TELL A STORY



Richard Greene and Anita Louise are the pair of love-birds that are helping Shirley Temple send 20th Century-Fox's "The Little Princess" into grosses 98% above the previous Temple film. Nice going, folks!



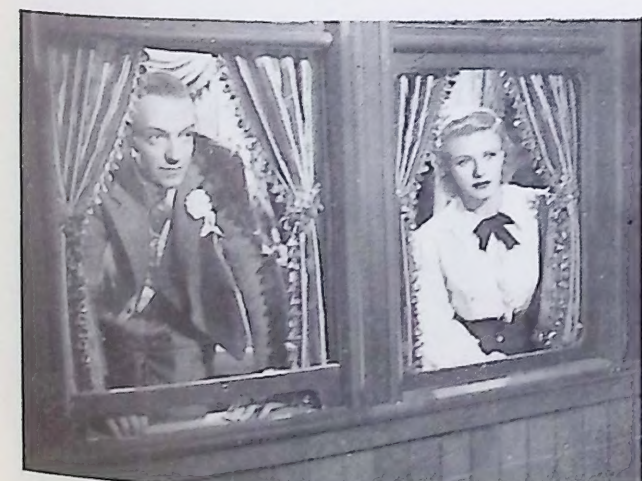
Errol Flynn, Alan Hale, and Guinn Williams gaze with reverence at the "Iron Horse", whose entry into "Dodge City", in Warner Bros.' spectacular Technicolor drama of the same name, they helped make possible. The picture, incidentally, is outgrossing "Robin Hood" in its initial engagements.



Emily Bronte's famous novel, "Wuthering Heights", lives again through the genius of producer Samuel Goldwyn, and the artistry of these two British stars, Merle Oberon and Laurence Olivier. United Artists are releasing.



That "thing" on the table between Don Ameche, Loretta Young, Sally Blane, Gene Lockhart, Spring Byington and Charles Coburn is the first telephone, and the origin of all those wrong numbers you've received. You won't be getting a wrong number, though, if you play 20th Century-Fox's "Story of Alexander Graham Bell".



That worried look on Fred Astaire and Ginger Rogers' faces is the same worried look we have on our "mugs" as we peruse our daily papers. Yes, they have just seen the headlines, "War Declared". You know, of course, it's a scene from RKO Radio's "Story of Vernon and Irene Castle".



Three's not a crowd, when the third member of the Carole Lombard-James Stewart family is His Majesty, The Baby. The three are co-starring currently in David O. Selznick's thrilling drama of young married life, "Made For Each Other". United Artists is the distributor.

Shooting The Stars » » At The Studio

Big news of the week at the Metro-Goldwyn-Mayer studios was the story that the company had signed Fred Astaire, brilliant terpsichorean artist, to an exclusive two-a-year contract and immediately assigned him the co-starring role with Eleanor Powell in "Broadway Melody of 1940" . . . David O. Selznick announces the purchase of the best selling novel, "Ordeal", by Nevil Shute, current selection of the Book-of-the-Month Club; it will be released by United Artists . . . a joint announcement by George J. Schaefer, President, RKO Radio Pictures, and Harry M. Goetz, President, Max Gordon Plays and Pictures, revealed the acquisition of the screen rights to the George S. Kaufman-Moss Hart play, "The American Way" . . . Kane Richmond, Amanda Duff, Edward Norris, Jean Rogers, Henry Armetta and Marvin Stephens will play the feature roles in 20th Century-Fox's new film about life in New York's "Hell's Kitchen", entitled "East Side, West Side" . . . George Brent replaces Humphrey Bogart as the male lead in Warner Bros.' "The Old Maid", starring Bette Davis and Miriam Hopkins; Bogart goes into the co-starring lead with John Garfield in "Dust Be My Destiny" . . . William Holden, 21-year-old unknown, has been signed by Columbia to play the title role in the film version of Clifford Odets'

Broadway success, "Golden Boy"; Barbara Stanwyck has the feminine lead . . . W. S. Van Dyke has been assigned the directorial chore on the new Hardy Family film at M-G-M, tentatively titled "Andy



Clark Gable, Metro-Goldwyn-Mayer's No. 1 male star, currently appearing with Norma Shearer in "Idiot's Delight"

Hardy Gets Spring Fever"; work will start on the film this month with the usual cast of principals . . . Charles Coburn and Katharine Alexander are the latest additions to the cast of RKO Radio's "Memory of Love", which will go into production this month with Carole Lombard, Cary Grant and Kay Francis co-starring . . . "Elsa Maxwell's Hotel for Women", including the world-famous hostess in its cast, will commence production at 20th Century-Fox this month with Associate Producer Raymond Griffith supervising the Cosmopolitan production . . . John Wayne, star of "Stagecoach", has been signed by Walter Wanger for a leading role in a forthcoming production for United Artists release . . . Claude Rains, Edward Arnold and Guy Kibbee have been engaged by Columbia for important roles in the new Frank Capra production, "Mr. Smith Goes To Washington"; Jean Arthur and James Stewart will play the romantic leads . . . Claude Rains will play the role of Sir Francis Bacon and Olivia de Havilland will be Lady Penelope Grey, Queen Elizabeth's maid-in-waiting, in the Warner Bros. production, "The Knight and the Lady", starring Bette Davis as Elizabeth; negotiations are also under way to secure Basil Rathbone for the role of the Earl of Leicester.

Trans - Canada Showings

TORONTO

EGLINTON

"The Girl Was Young" (G-B), starring Nova Pilbeam, and "The Great Man Votes" (RKO Radio), starring John Barrymore.

IMPERIAL

"Three Smart Girls Grow Up" (Universal), starring Deanna Durbin.

LOEW'S

"Idiot's Delight" (M-G-M), starring Norma Shearer and Clark Gable.

SHEA'S

"They Made Me A Criminal" (Warners), starring John Garfield, with the "Dead End" Kids. Also stage show.

UPTOWN

"Midnight" (Paramount), starring Claudette Colbert and Don Ameche.

MONTREAL

CAPITOL

"Midnight" (Paramount), starring Claudette Colbert and Don Ameche, and "Ambush" (Paramount), starring Gladys Swarthout and Lloyd Nolan.

LOEW'S

4th week. "Pygmalion" (M-G-M), starring Leslie Loward and Wendy Hiller.

ORPHEUM

"Prison Without Bars" (London Films), starring Corinne Luchaire, and "Nancy Drew, Reporter" (Warners), with Bonita Granville.

PALACE

"Love Affair" (RKO Radio), starring Irene Dunne and Charles Boyer.

HIS MAJESTY'S

"Ballerina" (G-N), starring Mia Slavenska.

SAINT JOHN

CAPITOL

"Gunga Din" (RKO Radio), starring Cary Grant, Victor McLaglen and Douglas Fairbanks, Jr.

EMPIRE

"Adventures of Tom Sawyer" (Selznick-U.A.), with Tommy Kelly and Ann Gillis, and "Highway Patrol" (Columbia), with Robert Paige and Jacqueline Wells.

MAYFAIR

"Just Around the Corner" (20th Century-Fox), starring Shirley Temple, and "Secret Service of the Air" (Warners), with Ronald Reagan.

REGENT

"Under Suspicion" (Columbia), starring Jack Holt, and "When G-Men Step In" (Columbia), with Don Terry.

STRAND

"Four Daughters" (Warners), starring Claude Rains, Priscilla, Rosemary and Lola Lane, John Garfield, Jeffrey Lynn and Gale Page, and "Safety in Numbers" (20th Century-Fox), starring the Jones Family.

WINNIPEG

CAPITOL

"Three Smart Girls Grow Up" (Universal), starring Deanna Durbin.

GAIETY

"Out West with the Hardys" (M-G-M), starring Lewis Stone, Mickey Rooney, Cecilia Parker and Fay Holden.

GARRICK

"Made For Each Other" (Selznick-U.A.) starring Carole Lombard and James Stewart.

RIO

"Snow White and the Seven Dwarfs" (Disney-RKO Radio).

CALGARY

CAPITOL

"Three Smart Girls Grow Up" (Universal), starring Deanna Durbin.

GRAND

"Lost Patrol" (RKO Radio re-issue), starring Victor McLaglen, and "Star of Midnight" (RKO Radio re-issue), starring Ginger Rogers and William Powell.

PALACE

"You Can't Cheat an Honest Man" (Universal), starring W. C. Fields, Edgar Bergen and Charlie McCarthy, and "The Storm" (Universal), with Barton MacLane and Nan Grey.

STRAND

"Sweethearts" (M-G-M), starring Jeanette MacDonald and Nelson Eddy.

VARIETY

"Peck's Bad Boy at the Circus" (RKO Radio), with Tommy Kelly, and "Silver on the Sage" (Paramount), starring Bill Boyd.

VANCOUVER

DUNBAR

"Hurricane" (Goldwyn-U.A.), starring Jon Hall and Dorothy Lamour, and "Little Miss Thoroughbred" (Columbia), with Edith Fellows.

HOLLYWOOD

"You Can't Have Everything" (20th Century-Fox), starring Alice Faye, Don Ameche and the Ritz Bros., and "Pride of the West" (Paramount), starring Bill Boyd.

NOVA

"Hoosier Schoolboy" (Monogram), starring Mickey Rooney, and "Blondie" (Columbia), starring Penny Singleton and Arthur Lake.

ORPHEUM

"Stagecoach" (Wanger-U.A.), starring John Wayne and Claire Trevor.